Colin Brooks

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Education

Bachelor of Arts // Computer Science // Grinnell College, 2013

Master of Arts // Art & Art Education // Columbia University, 2017

Work experience

Senior Web Developer // Whitney Museum of American Art
New York, NY // Fall 2018 – Present
> Full stack senior developer, heading the museum's Digital Development team, managing 1-2 direct reports. Responsible for strategy and support for whitney.org, the online collection, mobile apps, web analytics, digital signage, and other digital data and experiences.

Web Developer // Whitney Museum of American Art
New York, NY // Fall 2016 – Fall 2018
> Full stack developer. Projects included: rebuilding whitney.org, implementing comprehensive digital analytics, maintaining digital signage, continued support for internal staff websites, developing the museum's Progressive Web App, exhibition-related product development, among others.

Digital Media Intern // The Museum of Modern Art
New York, NY // Summer 2016
> Worked on a cross-departmental data analytics project for the museum's Digital Planning and Innovation committee. Performed a data audit, scripting for data collection and ingestion, and visualization and dashboard creation in Tableau.

Education Intern // Whitney Museum of American Art
New York, NY // Spring 2016, Fall 2016
> Assisted in planning, prepping, and running weekly teen programming along with special events, and working with artists.

Web Developer // Program in Art & Art Education, Teachers College
New York, NY // Fall 2015 – Summer 2016
> Worked on a new community web hub for the school's program in Art & Art Education, bringing together disparate sites and platforms.

Full-Stack Developer // Korrio
Seattle, WA // Spring 2014 – Summer 2015
> Full stack developer for a large WordPress multisite, hybrid mobile app, and native iOS app.

Web Developer // Freelance
Seattle, WA / Wellington, New Zealand / New York, NY // Fall 2013 – Present
> Ongoing freelance web development projects, including an online storefront and custom WordPress theme development.

Web Developer // Renton Area Youth & Family Services
Renton, WA // Summer 2013
> Designed and built a new website to help solicit donations and foster personal connections to the organization. Included extensive work with stakeholders to collect content, including interviews, images, and program outcomes.

Darkroom Manager // Grinnell College
Grinnell, IA // Fall 2009 – Spring 2013
> Responsible for managing the space, teaching black and white darkroom photography, planning shows and workshops, hiring new employees, and coordinating with college staff.

Outreach Assistant // Faulconer Gallery
Grinnell, IA // Summer 2011
> Worked with the Outreach Director to plan, prep, and run arts events both in the Gallery and the community for local youth, ranging in age from kindergarten to middle school.

Volunteering *Mentor* // Youth in Focus
Seattle, WA // Summer 2014 – Summer 2015
> Volunteered twice a week as a mentor and assistant teacher for a photography program working primarily with at-risk teens. Assisted teaching basics of black and white film photography to students, printing in the darkroom, and lead field trips and discussions.

Conference Speaker Museum Computer Network // 2021
> *"whitney.org without the museum"*

Museum Computer Network // 2020
> *"Effects Of Shelter-In-Place On Museum Website Visitation"*

Museum Computer Network // 2019
> *"Using your website to support the visit experience, before, during, and after —3 case studies in a post-app landscape"*

Museum Computer Network // 2018
> *"Understanding Our Audiences The Whitney's Website Visitor Survey and Its Broader Context"*

Skills Ruby on Rails // Python // Django // Flask // SQL // Java // JavaScript // React // Next.js // Node.js // HTML5 // CSS3 // Docker